

The Customer Loyalty Strategy that can be a Lifesaver

MediCompass® Retail Health Provider Solutions



iMetrikus® is the leader in proven health monitoring technologies designed to share information among you, your patients and primary care providers. This linkage enables collaboration that results in improved health status, higher compliance with treatments and medications, and better outcomes. Our MediCompass® solutions enhance your reputation as a trusted and dependable resource while building customer loyalty and setting you apart from the competition.

At the heart of our solution are two core integrated components - MediCompass® Pro and MetrikLink® Pro - used in conjunction with each other to monitor your patients' health and share information, as appropriate, with other third-party partners.



MediCompass Pro for Retail Health Provider Clinics

- Low-cost, online, real-time chronic care monitoring
- Remote biometric monitoring between care encounters
- Secure messaging with patients
- Secure clinical data repository
- Impact care to help prevent a crisis

MetrikLink Pro

- Small, portable universal link for over 50 devices
- Simple user interface transfers data between devices and database
- Securely connects to devices via cable, IrDA link or Bluetooth

► MediCompass Pro

An interactive, web-based system that enables physicians, pharmacists, physician assistants, and nurse practitioners to create patient registries, helping them to monitor health status, treatment regimens and medication compliance. Plus, it provides a platform for cost-effective intervention as necessary and a link between the retail health provider and the primary care physician. Conditions supported include diabetes, asthma, COPD, hypertension, heart failure, coronary artery disease, general health and weight management.



► MetrikLink Pro

A universal connectivity tool that enables your team to upload personal healthcare data from patients' personal health monitoring devices such as blood glucose meters and blood pressure cuffs. MetrikLink Pro enables retail health providers to deliver more effective episodic care, collecting valuable information for patients and primary care physicians. Additionally, it prompts incremental sales opportunities for prescription drugs, OTC medications, glucose strips, personal health devices, and other health products.

You simply identify patients to participate in the MediCompass programs based on their health condition, prescriptions and medical supplies they purchase. During their initial visit with you, patients are told about the program and the powerful benefits of working together. The net effect is improved patient compliance through this professional interaction and monitoring.



A Healthy Connection to New Revenue Opportunities



MediCompass Pro and MetrikLink Pro help your team better manage patients' health needs by establishing an electronic patient registry. Working with patients, your health care professional creates a personal health record that includes medications and supplements - prescriptions, over-the-counter, vitamins, and herbs - along with the start date, dose, unit, frequency, prescriber and notes.



Your health care professional then connects the patient's personal health monitoring device to MetrikLink Pro, a universal connectivity tool that enables the uploading of data from more than 50 biometric devices to the patient's personal health record via your workstation PC.

By streamlining the amount of information your team enters, MediCompass Pro can easily be a part of the everyday work flow. Ongoing care is tracked, too, by simply capturing information concerning visits, phone calls, and referrals.

With MediCompass Pro and MetrikLink Pro, your team can provide these crucial patient services more efficiently and effectively:

Revenue-Generating Benefits

- Increased sales of medications, meters, strips, and other monitoring and compliance products
- More frequent store visits, providing additional selling opportunities
- Compliance and persistency programs delivered jointly with suppliers
- Employer, managed care and health system partnering opportunities
- Leads to increased visits and referrals

- Assessing health status
- Designing a medication treatment plan
- Selecting, initiating, modifying, or administering medication therapy
- Monitoring patient's response to therapy
- Conducting comprehensive medication reviews
- Documenting the care provided
- Communicating information to other health care providers
- Providing drug information and education

It's time to see how MediCompass Pro and MetrikLink Pro provide a powerful relationship management platform that enables you to proactively work with patients and become their reliable, ongoing resource for their health needs.

For more information about our award-winning solutions, please visit our Web site at **www.imetrikus.com** or call us today at **1.800.233.4323** to schedule a product demonstration.

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