

# Six Key Qualities the Information in Every PHR Should Have

## MediCompass® Product Portfolio

For maximum effectiveness, information in PHRs should be:

### 1 Immediate

Making it rapidly available, without dependence on office visits or claims flow.

### 2 Objective

Eliminating recall or patient bias, as with self-reported data.

### 3 Meaningful

Identifying risk factors and improvement opportunities to enable more appropriate clinical decisions.

### 4 Actionable

Tying to specific behavior change efforts, such as compliance related to medication, self-monitoring, lifestyle, etc.

### 5 Rewardable

Integrating with incentive programs to measure participation and performance.

### 6 Shareable

Enabling informed dialog among patients, providers, health coaches, and care team members.

### MediCompass PHR for Patients

- Create a personal health record
- Track progress toward healthcare goals
- Share information with caregivers
- Communicate with healthcare team between visits

### MediCompass Pro for Providers

- Low-cost, online, real-time chronic care monitoring
- Remote biometric monitoring between care encounters
- Secure messaging with patients
- Impact care to help prevent a crisis

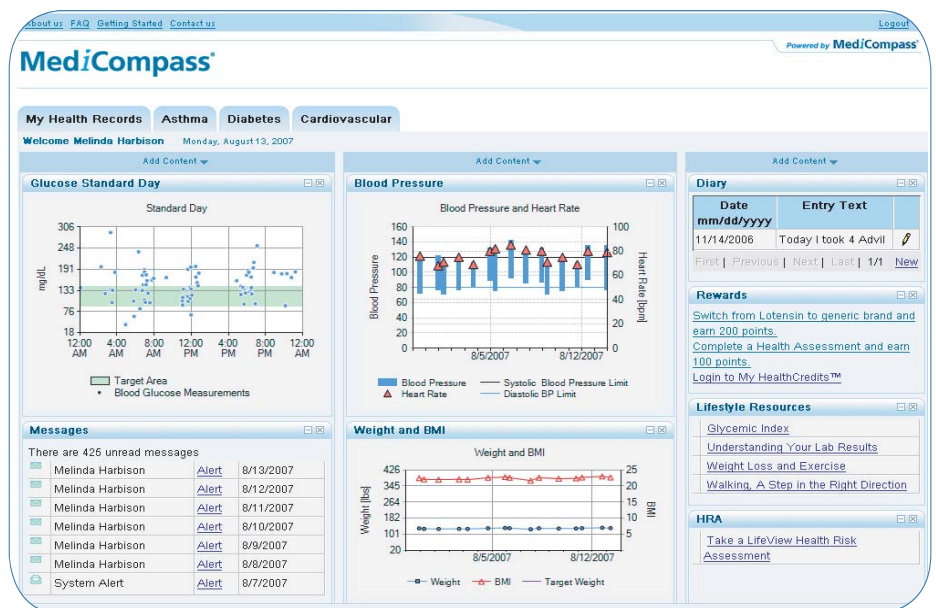
Discover why iMetrikus® solutions have a successful track record of engaging patients and providers in a collaborative care management process—supporting them with powerful tools while promoting adherence to healthy behaviors and treatment routines.

Our MediCompass® product portfolio is a shared interactive care record that begins as a Personal Health Record (PHR). It supports general health and wellness, and can extend to address chronic conditions such as diabetes, asthma, COPD, cardiovascular disease, hypertension, and CHF.

MediCompass also readily supports third-party solutions, such as HRAs and incentive programs, to effectively improve the return on your overall investment.

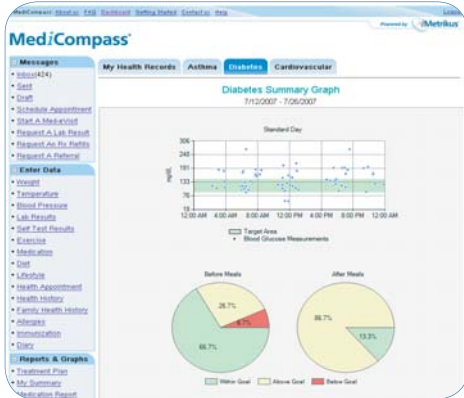


► **MediCompass PHR** provides a touch point for all health interactions of the general patient population and helps identify specific at-risk individuals for more intensive programs and follow-up. Complete with highly interactive Web-based tools, the PHR facilitates true health management collaboration between patients and their providers.



For those monitoring a chronic condition, MediCompass Condition Modules provide additional functionality for the PHR so patients can effectively track and manage their chronic condition in real-time. Reporting and data analytics provide clinicians the opportunity for early intervention to adjust a patient's regimen before a health crisis occurs. Clinical data also gives both the provider and health plan relevant information to offer strategic decision support.

# The Power of Patients Knowing their Numbers - Anytime, Anywhere



► **MediCompass Connect** and ► **MediCompass Mobile** enable the collection of data that can be shared by patients with their care team between provider visits. It serves as a gateway for patients to easily upload biometric data to their PHR from over 40 personal health monitoring devices, including blood glucose monitors, insulin pumps, blood pressure monitors, spirometers<sup>1</sup>, pedometers<sup>2</sup>, and scales. The biometric data is sent from the MediCompass database to your primary application using HL7 messaging.

The data transfer can be made directly from these devices using a telephone line, an Internet-enabled PC or wireless technology. Additionally, iMetrikus also offers its own low-cost remote monitoring technologies, MetrikLink® and AirWatch®, that work seamlessly with MediCompass Connect. MediCompass Mobile<sup>3</sup> enables data collection and targeted messaging through mobile phones.



► **Therametrics Channel®** harnesses the power of highly-structured and codified clinical data reporting that provides analytical views into aggregated, longitudinal healthcare data and compliance behaviors collected through MediCompass.

It's time to put the power of a scalable personal health management system to work for you.

## ► About iMetrikus

Formed in 1998, iMetrikus is a privately-held company with principal offices in Carlsbad and Mountain View, California.

iMetrikus has received numerous industry innovation awards for consumer health and advancement in clinical care. Studies conducted using iMetrikus products and services have proven that our reporting and data analytics features provide clinicians the opportunity for early intervention to adjust a patient's regimen before a health crisis occurs.

For more information about our award-winning solutions, please visit our Web site at [www.imetrikus.com](http://www.imetrikus.com) or call **760.804.8800**.

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<sup>1</sup> Q1 2008

<sup>2</sup> Q4 2007

<sup>3</sup> Pending US Release

