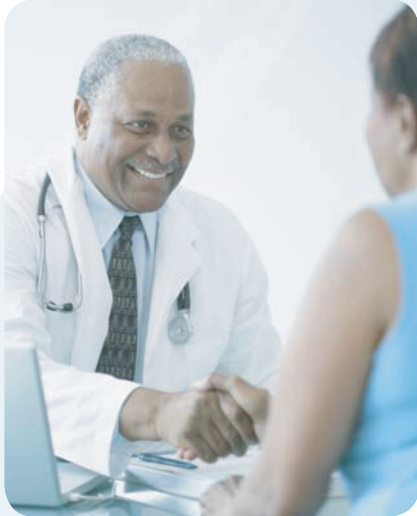




# Corporate Profile

## The Leader of Interactive Personal Health Management and Chronic Condition Monitoring

### About iMetrikus



iMetrikus® specializes in interactive personal health management and remote patient monitoring for populations with chronic conditions that include diabetes, asthma, COPD, cardiovascular disease, hypertension, weight management as well as general wellness. Formed in 1998, iMetrikus is a privately-held company with principal offices in Sunnyvale, California. The iMetrikus Medical Advisory Board is comprised of recognized leaders in the American medical and biomedical science communities.

iMetrikus has received numerous industry innovation awards for consumer health and advancement in clinical care. Studies conducted using iMetrikus products and services have proven that our reporting and data analytics features provide clinicians the opportunity for early intervention to adjust a patient’s regimen before a health crisis occurs.

iMetrikus markets in the United States and internationally through payers, integrated delivery networks, and pharmacies. Our open-architecture solutions easily integrate with existing health management systems and third-party applications to leverage current technology investments and create efficiencies to enhance the ROI of each.

### Proven Solutions

iMetrikus’ flagship product **MediCompass®** is a secure, patient-controlled interactive care record. MediCompass facilitates information tracking and for those monitoring a chronic condition; creating a connection between those with chronic concerns and their caregivers.

MediCompass provides health management and tracking tools, secure messaging between patients and their care team, care alerts and reminders, and health content as well as uploads of objective health data. This real-time linkage can help improve quality of care while reducing associated costs.

iMetrikus also offers **MediCompass Connect**, a telehealth gateway for the seamless upload of objective biometric data from over 50 personal health monitoring devices to the MediCompass database or third-party applications and PHRs. Our low-cost personal health monitoring device interfaces include **MetrikLink®** and **AirWatch®**.

The MetrikLink universal connectivity hub is easy-to-use and uploads self-testing data from personal health monitoring devices using a standard telephone line or Internet-enabled PC. Supported devices include blood glucose monitors, blood pressure monitors, spirometers pedometers and scales. AirWatch is a personal respiratory monitor that enable objective analysis of lung function (PEF and FEV-1). AirWatch is user-friendly and transmits objective data using a telephone line.



## Privacy and Security

iMetrikus takes every precaution to ensure all data is HIPAA compliant and that end-user information remains private and confidential. iMetrikus product offerings incorporate 128-bit SSL encryption to ensure private and authenticated communication between two parties (customer and Web site). In addition, we subscribe to the HONcode principles of the Health on the Net Foundation and MediCompass is listed as a Thawte Secure Site.

## Health Monitoring Portfolio

Our MediCompass product portfolio provides a shared interactive care record. It begins as a patient-controlled, general health and wellness record which can extend to support more chronic conditions.



**MediCompass** provides patients with powerful tools to:

- Create a Personal Care Record
- Track progress toward healthcare goals
- Share personal health information with authorized caregivers
- Communicate with healthcare team between visits

**MediCompass Pro** enables healthcare professionals to easily track the health status of their patient population, while identifying key trends for individual patients. Benefits include:

- Low-cost, online, real-time chronic condition monitoring
- Remote biometric monitoring between care encounters
- Secure messaging with patients
- Medication and treatment compliance monitoring
- Population trending and reporting

**MediCompass Connect** serves as a gateway to seamlessly upload biometric data from over 50 personal health monitoring devices. Advantages to chronic care programs and providers include:

- Constant contact with highest cost patients
- Improve outcomes and help lower claims costs
- Support for over 50 third-party biometric devices
- Obtain measurable outcomes across large patient populations
- Enhance clinical efficiency and exception-based reporting



## Leadership

Our executive leadership team includes:

- **William J. Rutter**, Ph.D., Chairman of the Board
- **Matthew Sanders**, Chief Executive Officer
- **Dianne Bégin**, Executive Vice President
- **Mark Oswald**, Chief Technology Officer and Sr. VP, Engineering

For more information about our award-winning solutions, please visit our Web site at [www.imetrikus.com](http://www.imetrikus.com) or call **1.800.233.4323**

iMetrikus, Inc.  
640 West California Avenue, Suite 200  
Sunnyvale, CA 94086

Phone 650.396.1200  
Fax 650.396.1155